



K.M.G. COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)

R.S.ROAD, AMMANANGUPPAM, GUDIYATTAM - 635 803.

Approved by Govt. of Tamilnadu & Permanently Affiliated to Thiruvalluvar University
Recognized under section 2(f) and 12(B) of the UGC Act 1956
Accredited By NAAC with 'A' GRADE (CGPA of 3.24/4 - IInd Cycle)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



ICTACADEMY®

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Academic Year : 2025-2026 **Activity Date:** 29.08.2025
Organizing Club : ICT Academy
Name of the Activity : “Global Life Science Trends: Marketing Challenges and opportunities”
Venue : K.M.G. College of Arts and Science (Autonomous)
No. of participants : 150
Collaborating Agency if any : ICT Academy Chennai
Report :

ICT Academy organized POWER SEMINAR on “Global Life Science Trends: Marketing Challenges and Opportunities” conducted by ICT Academy Chennai at K.M.G. College of Arts and science. 100 Students were participated in this program.







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ICT Academy

Organize

Power Seminar

on

“Global Life Science Trends: Markets, Challenges and Opportunities”

Date: 29.08.2025, Friday

Venue: K.M.G. Seminar Hall

Programme Report

The ICT Academy, in collaboration with ICT Academy Chennai, organized a seminar titled “Global Life Science Trends: Markets, Challenges and Opportunities” during the Academic Year 2025–2026. The programme was conducted at K.M.G. College of Arts and Science (Autonomous) with the objective of exposing students and faculty members to emerging global trends, market dynamics, and evolving challenges in the life sciences sector. The seminar provided an academic platform to understand industry perspectives and career-oriented insights related to life science markets.

Objectives

- To create awareness about global trends in the life sciences sector.
- To highlight current market opportunities in life science industries.
- To discuss key challenges faced by the life sciences domain.
- To bridge the gap between academic learning and industry expectations.
- To enhance students’ understanding of emerging career prospects in life sciences.

Program Summary

Details of the Inaugural Session

- The programme commenced with an invocation.
- The dignitaries of the Institution were present for the inaugural session.
- The Welcome Address was delivered by **Prof. K. Jayasankar**, Assistant Professor and ICT Co-ordinator.
- The Presidential Address was delivered by **Dr. C. Dhandapani**, Principal, K.M.G. College of Arts and Science (Autonomous).

Key Speakers with Verified Designations

- **Mr. R. Kamaleswaran**, Chief Executive Officer, Zenospheres, Chennai.

Topics Discussed

- Global life science industry trends.
- Market opportunities in life sciences.
- Key challenges faced by the life science sector.
- Industry expectations and future scope.

Interactive or Practical Segments

- The session included interactive discussions with participants, allowing clarification of concepts related to life science markets and challenges.

Student/Staff Involvement

- Students actively participated in the seminar.
- Faculty members supported and coordinated the programme.

Common Dignitaries Present

- **Mr. K.M.G. Balasubramanian**, Managing Trustee
- **Mr. K.M.G. Sundaravadanam**, Chairman
- **Mr. K.M.G. Rajendran**, Secretary
- **Mr. K.M.G. Muthukumar**, Treasurer
- **Dr. C. Dhandapani**, Principal

Participants

1. A total of **150 participants** attended the programme.
2. Participants included students from various disciplines.
3. Faculty members from multiple departments were actively involved.
4. Administrative staff and support team contributed to the coordination.
5. The Principal and Institutional heads were present throughout the event.

Outcomes

- Participants gained insights into global life science market trends.
- Students developed awareness of industry challenges and opportunities.
- The programme strengthened industry–academia interaction.
- Faculty members benefited from updated industry perspectives.
- The seminar enhanced students' career awareness in life sciences.

Conclusion

The organizing team expressed satisfaction over the successful conduct of the seminar. The programme effectively met its objectives by providing valuable industry insights and fostering academic engagement. The session had a positive impact on participants by broadening their understanding of global life science trends and market challenges. The organizing team acknowledged the support of the management, principal, faculty members, and ICT Academy Chennai for the smooth execution of the programme.



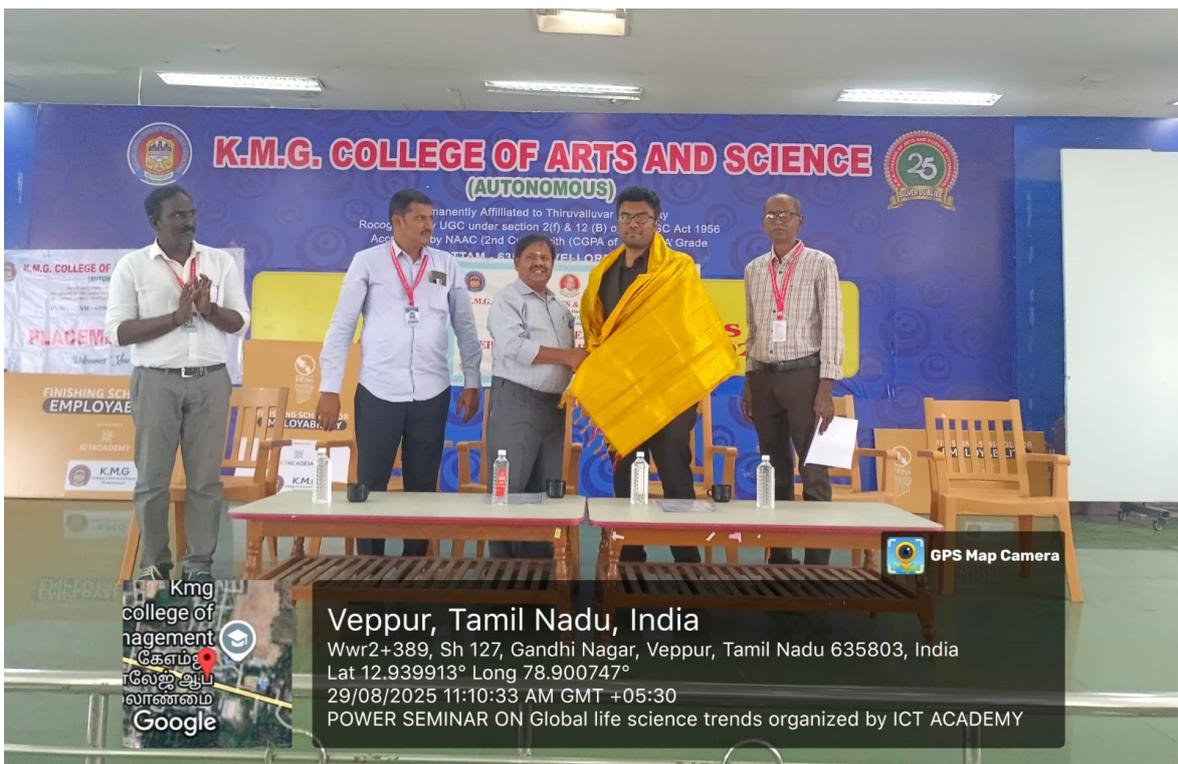


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POWER SEMINAR ON Global life science trends organized by ICT ACADEMY

ICT Coordinator

Principal



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ICT Academy & Placement Cell

Jointly Organize

Career Readiness and Skill Empowerment Initiative

on

“VETRI NICHAYAM”

Programme Report

Date: 06.10.2025 to 17.10.2025

Venue: Arts Block, Room No. 6

The programme “Vetri Nichayam” was conducted as a structured career readiness and skill enhancement training initiative aimed at preparing students for industry expectations. Organized in alignment with the quality enhancement initiatives of the Institution and IQAC, the programme focused on strengthening employability skills, communication competence, and professional preparedness. The multi-day engagement ensured consistent learning, active participation, and measurable academic enrichment.

Objectives

- To enhance students’ employability and industry-readiness skills.
- To provide structured training on communication and soft skills.
- To guide students in resume preparation and interview techniques.
- To create awareness about corporate expectations and career pathways.
- To strengthen collaboration between ICT Academy and the Institution.
- To support IQAC quality benchmarks in student development and progression.

Program Summary

1. Inaugural Session

The programme commenced with a Welcome Address by **K. Jayasankar, ICT Coordinator**, who emphasized the significance of continuous skill development and career planning. The **Chief Guest Introduction** was delivered by **M. Premkumar, Assistant Professor**, introducing the resource persons and highlighting the importance of structured training initiatives for student advancement.

2. Key Speakers with Verified Designations

- **K. Venkata Babu**, ICT Trainer, Chennai.
- **A. Ashwini**, ICT Trainer, Chennai.

3. Topics Discussed

- Industry expectations and employability trends.
- Effective communication and interpersonal skills.
- Resume building and professional documentation.
- Interview strategies and confidence-building techniques.
- Digital and workplace competencies for career growth.

4. Interactive / Practical Segments

- Communication drills and presentation exercises.
- Mock interview guidance and scenario-based discussions.
- Group activities to enhance teamwork and leadership skills.
- Interactive Q&A sessions addressing student queries.

5. Student / Staff Involvement

Students actively engaged in all training sessions conducted over the programme period. Faculty members extended academic support and coordinated the sessions effectively. The Placement Cell managed logistics, participation tracking, and documentation for institutional records.

The programme concluded with a **Vote of Thanks** by **M. Sakthivel, Placement Cell Coordinator**, expressing gratitude to the trainers and participants for their active involvement.

Common Dignitaries Present

- **Mr. K.M.G. Balasubramanian**, Managing Trustee
- **Mr. K.M.G. Sundaravadanam**, Chairman
- **Mr. K.M.G. Rajendran**, Secretary
- **Mr. K.M.G. Muthukumar**, Treasurer
- **Dr. C. Dhandapani**, Principal

Participants

1. A total of **18 participants** attended the programme.
2. Participants included students from outside colleges.
3. Faculty members from multiple departments were actively involved.
4. Administrative staff and support team contributed to the coordination.
5. The Principal and Institutional heads supported the conduct of the event.

Outcomes

- Enhanced communication and interview-handling skills among participants.
- Improved awareness of industry-oriented competencies.
- Strengthened confidence and professional outlook of students.
- Reinforced institutional commitment towards placement-focused initiatives.
- Contributed to NAAC-aligned quality indicators under student support and progression.
- Promoted continuous engagement between ICT Academy and the Institution.

Conclusion

The “Vetri Nichayam” programme was successfully conducted from 06.10.2025 to 17.10.2025 with consistent participation and constructive engagement. The structured training approach, combined with interactive methodologies, ensured meaningful learning outcomes. The initiative significantly contributed to the Institution’s quality enhancement framework by promoting employability skills and professional development. The organizing team extends sincere appreciation to the resource persons, faculty members, and participants for making the programme impactful and outcome-oriented.





ICT Coordinator

Placement Coordinator

Principal